



## ***'BEQUEST BOOT CAMP: 10 EXERCISES TO STRENGTHEN YOUR BEQUEST PROGRAM***

A VIRTUAL SEMINAR BROADCAST BY THE PARTNERSHIP FOR PHILANTHROPIC PLANNING

**PRESENTER:**

**KAREN GALLARDO, SENIOR DIRECTOR OF GIFT PLANNING, AARP FOUNDATION**

LIKE A BOOT CAMP FITNESS CLASS, THIS SESSION IS BASED UPON THE PRINCIPLES OF DISCIPLINE, MOTIVATION, AND TEAMWORK. WE'LL COVER TEN EXERCISES THAT CAN BOOST YOUR BEQUEST PROGRAM. THE EXERCISES WERE INSPIRED BY GIFT PLANNERS ACROSS THE COUNTRY IN AREAS SUCH AS BEQUEST MESSAGING, LEGACY SOCIETY RECOGNITION AND ASKING FOR EARLY DISTRIBUTION FROM ESTATES. BEQUEST PROGRAMS REQUIRE A COMMITMENT OVER A LONG HORIZON AND SHOULD INCLUDE QUICK BURSTS OF ENERGY, STRENGTH AND AGILITY, AND A GENTLE STRETCHING OF OUR MINDS. LEARN NEW TIPS TO ENSURE YOUR ORGANIZATION MAXIMIZES THE REVENUE FROM BEQUESTS, THE FOUNDATION OF GIFT PLANNING.

### **Wednesday, March 17, 2010**

Registration: 12:30 PM  
Virtual Seminar: 1 - 2:30 PM

**Starfish Family Services**  
30000 Hively Road  
Inkster, MI

Light refreshments will be provided.

Fee Sponsor  
**Christopher L. Kelly**

Location Sponsor  
**Starfish Family Services**

RSVP to *Lori B. Angel* at (810) 678-8514 or, [pgrtsem@airadv.net](mailto:pgrtsem@airadv.net).  
48-hour notice is requested for all reservations and/or cancellations.

***This meeting is free to all members and first-time guests.***  
***All other guests are \$25-payable in advance. MasterCard and Visa accepted.***