



The Evolution of a Planned Gift

(Luncheon)

George Westerman of Trinity Health will lead a keynote discussion around where to look for planned gifts, gain cultivation strategies for ideal planned givers, and tips on how the fundraising team works together to see this gift through. This conversation will be followed by a panel discussion with donor **Lauren Christilaw** and fundraisers **Allison Gowan-Moreno** of McLaren Oakland Foundation and **DeLashea Strawder** of Mosaic Youth Theater on how they executed planned gifts for their organizations from start to finish. Planned giving is accessible for organizations of all shapes and sizes, and in this conversation, you will learn how to make it a reality for your organization.

Legislative Update: Laura Brownfield, Community Foundation for Southeast Michigan



Thursday, September 18, 2025

Networking & Luncheon: 12:00 pm

Program: 1:00 – 2:00 pm

Mentor Group: 2:00 – 3:00 pm

Location: Sacred Heart Major Seminary
2701 Chicago Blvd, Detroit, MI 48206

Sponsored by:

Luncheon Sponsor:

**Community
Foundation**

FOR SOUTHEAST MICHIGAN

Location Sponsor:



RSVP online: www.plannedgivingroundtable.org

Questions: (810) 375-2180 or pgrtsem@gmail.com

This meeting is free to members.

Guests are \$50 – payable in advance; V, MC, D and AE are accepted.