

# Planned Giving Roundtable of Southeast Michigan (PGRTSEM) 2024 Sponsorship Opportunities

## Monthly Educational Programs

Provides recognition at monthly educational programs and on the PGRTSEM website

### **\$500 Educational Program Sponsor - Luncheon**

#### **\$300 Educational Seminar Sponsor**

- Recognition as presenting sponsor at one (1) monthly PGRSTSEM educational program and on all event materials
- Two (2) complimentary admissions to program
- Podium opportunity (3 minutes) to speak about your organization
- Logo on the PGRTSEM website

### **In-Kind Educational Program Location Sponsor**

Provides location, A/V and light refreshments

- Recognition as location sponsor at one (1) monthly PGRTSEM educational program and on all event promotional materials
- Two (2) complimentary admissions to program
- Podium opportunity (3 minutes) to speak about your organization
- Logo on the PGRTSEM website

## LEAVE A LEGACY Campaign Supporter

Provides recognition of campaign support on LAL website and listing in the online Professional Directory

**\$1000 Corporate**

**\$ 500 Benefactor**

**\$ 300 Nonprofit**

**\$ 100 Individual**

**Mission:** To increase awareness among Michigan residents on the importance of planned gifts for the charities our communities depend on and support.

We spread this message through an annual media campaign and through our Speakers Bureau.

## Development Day Conference

Provides recognition at the conference and on the PGRTSEM website

### **\$5,000 Gold Sponsor**

- Premium recognition at the conference to include:
  - Top listing/logo on signage and event materials
  - Opportunity to share company overview and introduce speaker at Plenary Session
  - Prime exhibit space in Conference main room
- Eight (8) complimentary conference tickets
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

### **\$2,500 Silver Sponsor**

- Recognition at the conference to include:
  - Company logo on signage and event materials
  - Introduce speaker at (1) presentation
  - Exhibit space in Conference main room
- Four (4) complimentary conference tickets
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

### **\$1,000 Bronze Sponsor**

- Recognition at the conference to include:
  - Company logo on signage and event materials
  - Introduce a speaker at (1) presentation
  - Exhibit Space in Conference main room
- Two (2) complimentary conference tickets
- Company logo featured on PGRTSEM website

### **\$500 Exhibitor Sponsor**

- Exhibit Space at conference
- Logo or name on event materials
- One (1) complimentary Conference ticket

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## **PGRTSEM Target Audience Highlights**

**Monthly Educational Seminars** – 30-40 fundraisers, other non-profit professionals and allied professionals attend each monthly seminar

**Development Day** – 150 fundraisers, non-profit executives and allied professionals attend the annual event to network and enhance their gift planning skills and education

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***PGRTSEM Membership/Website*** – 140+ members and an average of 260 visitors to the website per month (over 3100 visitors annually)