



Planned Giving Roundtable
of Southeast Michigan

Equipping Your PG Toolbox

(A webinar broadcast by PGRT)

Presenter: Kelli Smith, Chief Development Officer, John Boll Zoo

This session will provide useful insights to help gift officers confidently engage their donors in gift planning talks. Many gift officers wear multiple hats and are not, or feel they are not, fully equipped or prepared to have comprehensive planned giving conversations. What every gift officer needs to prepare for successful communication is the appropriate tools. We will discuss what that toolbox might look like and how to hone your skills to select the right tool for the right donor.

PLUS: A Tax & Legislative Update by Laura Brownfield, General Counsel
Community Foundation for Southeast Michigan.

Tuesday, April 20, 2021



WELCOME/ TAX & LEGISLATIVE UPDATE: 12:00 PM

PROGRAM: 12:15 – 1:15 PM

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RSVP online: www.plannedgivingroundtable.org

Questions: (810) 375-2180 or pgrtsem@gmail.com

This meeting is free to members.

Guests are \$25 – payable in advance; V, MC, D and AE are accepted.