2020 Sponsorship Opportunities

Development Day – June 3, 2020
**LEAVE A LEGACY – Development Day**
The Planned Giving Roundtable of Southeast Michigan sponsors one of the strongest and longest running LEAVE A LEGACY® campaigns in the nation. Our mission is to raise community awareness on the importance of legacy gifts to the charities that support our local communities. This conference offers a local educational experience for the development and allied professionals who support our charities. Together, we can “Make a Difference in the Lives that Follow.”

We are seeking sponsors and exhibitors at the following levels:

**Gold Sponsor - $5,000**  
- Prominent recognition at conference  
- Prominent recognition on conference promotional materials  
- Prominent listing on LEAVE A LEGACY web site as sponsor  
- Eight (8) complimentary tickets  
- Prominent exhibit space at event  
- Invitation to Speakers Reception  
- Opportunity for company representative to briefly speak about their organization and introduce plenary session speaker at event

**Silver Sponsor - $2,500**  
- Recognition on promotional materials and at conference  
- Recognition on LEAVE A LEGACY web site as sponsor  
- Three (3) complimentary tickets to event  
- Opportunity to introduce session speaker  
- Exhibit space at event

**Bronze Sponsor - $1,000**  
- Recognition on promotional materials and at conference  
- Recognition on LEAVE A LEGACY web site as sponsor  
- Two (2) complimentary tickets to event  
- Opportunity to introduce session speaker  
- Exhibit space at event

**Exhibitor - $500**  
- Recognition on promotional materials and at conference  
- One (1) complimentary ticket to event  
- Opportunity to introduce session speaker  
- Exhibit space at event
2020 Sponsorship Form

Please complete and return this form with payment by March 31st to secure your Sponsorship.

Development Day
☐ Gold Sponsor - $5,000
☐ Silver Sponsor - $2,500
☐ Bronze Sponsor - $1,000
☐ Exhibitor - $500

Booth Space Needed? ☐ Yes  ☐ No

Booth Representative’s Name: ______________________

Signature and Agreement
The undersigned agrees to the conditions and benefits set forth in the Sponsorship Opportunities listing.

Representative____________________
Signature____________________
Date____________________

Sponsor Information
Contact Name____________________
Company ______________________

Address ______________________
City/State/Zip __________________
Telephone ______________________
Fax ______________________
Email ______________________
Website ______________________

Email your logo (.jpeg or .png file) to pgrtsem@gmail.com.

Full payment is required to begin sponsorship fulfillment.

☐ Check (payable to LEAVE A LEGACY, Southeast Michigan)

☐ Visa  ☐ MasterCard  ☐ Discover  Credit Card # ______________________
Exp. Date _______/_______  CVV# _______ (3 digits on back of card)
Cardholder’s Printed Name: ______________________
Address: ______________________
City: ______________________ State: _______ Zip Code: __________
Cardholder’s Signature: ______________________

Mail/Fax/Email this form to:

LEAVE A LEGACY, Southeast Michigan, P.O. Box 419, Dryden, MI 48428
Phone: (810) 375-2180  Fax: (810) 375-2181  E-mail: pgrtsem@gmail.com