



**LEAVE A LEGACY®**

**Southeast Michigan**

# **2020 Sponsorship Opportunities**

**Development Day – June 3, 2020**

## **LEAVE A LEGACY – Development Day**

The Planned Giving Roundtable of Southeast Michigan sponsors one of the strongest and longest running LEAVE A LEGACY® campaigns in the nation. Our mission is to raise community awareness on the importance of legacy gifts to the charities that support our local communities. This conference offers a local educational experience for the development and allied professionals who support our charities. Together, we can “*Make a Difference in the Lives that Follow.*”

We are seeking sponsors and exhibitors at the following levels:

### **Gold Sponsor - \$5,000**

- Prominent recognition at conference
- Prominent recognition on conference promotional materials
- Prominent listing on LEAVE A LEGACY web site as sponsor
- Eight (8) complimentary tickets
- Prominent exhibit space at event
- Invitation to Speakers Reception
- Opportunity for company representative to briefly speak about their organization and introduce plenary session speaker at event

### **Silver Sponsor - \$2,500**

- Recognition on promotional materials and at conference
- Recognition on LEAVE A LEGACY web site as sponsor
- Three (3) complimentary tickets to event
- Opportunity to introduce session speaker
- Exhibit space at event

### **Bronze Sponsor - \$1,000**

- Recognition on promotional materials and at conference
- Recognition on LEAVE A LEGACY web site as sponsor
- Two (2) complimentary tickets to event
- Opportunity to introduce session speaker
- Exhibit space at event

### **Exhibitor - \$500**

- Recognition on promotional materials and at conference
- One (1) complimentary ticket to event
- Opportunity to introduce session speaker
- Exhibit space at event

# 2020 Sponsorship Form

Please complete and return this form with payment by March 31<sup>st</sup> to secure your Sponsorship.

## Development Day

- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Exhibitor - \$500

## Sponsor Information

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Email your logo (.jpeg or .png file) to [pgtsem@gmail.com](mailto:pgtsem@gmail.com).

***Full payment is required to begin sponsorship fulfillment.***

Check (payable to LEAVE A LEGACY, Southeast Michigan)

Visa    MasterCard    Discover   Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_   CVV# \_\_\_\_\_ (3 digits on back of card)

Cardholder's Printed Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

## Mail/Fax/Email this form to:

**LEAVE A LEGACY, Southeast Michigan, P.O. Box 419, Dryden, MI 48428**

Phone: (810) 375-2180 Fax: (810) 375-2181 E-mail: [pgtsem@gmail.com](mailto:pgtsem@gmail.com)

**Booth Space Needed?**  Yes    No

**Booth Representative's Name:**

\_\_\_\_\_

## Signature and Agreement

The undersigned agrees to the conditions and benefits set forth in the Sponsorship Opportunities listing.

Representative \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_