

Study of Philanthropy - Michigan

(Zoom Only)

Presenter: Michael Montgomery, Principal Consultant, Montgomery Consulting, Inc.

The Michigan Fundraising Climate Survey (2012 to date) tracks the specific fundraising challenges, opportunities, and trends facing Michigan nonprofit organizations. This presentation reports results from the 2024 survey as well as longer-term trends for some key questions: 1) Are Michigan NPOs meeting (or not meeting) their fundraising goals? 2) Are Michigan NPO leaders optimistic (or pessimistic) about fundraising? 3) How is the pattern of giving to Michigan NPOs evolving and how does Michigan compare to the nation as whole? The program will conclude with a look at results from a special question group on Board and Volunteer leadership in fundraising.

Approved
1.0 CFRE CE Credits

Thursday, February 22, 2024

Program: 1:00 - 2:00 PM

Location: PGRT Zoom Meeting

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RSVP online: www.plannedgivingroundtable.org Questions: (810) 375-2180 or pgrtsem@gmail.com

This meeting is free to members.

Guests are \$50 – payable in advance; V, MC, D and AE are accepted.