

Development Day Conference Call for Presentations Sponsorship Opportunities

Date: June 5, 2024

Location: VisTaTech Center, Schoolcraft College, Livonia, MI

<u>Conference Goal:</u> Educating. Inspiring. Connecting. Building Community.

Your Audience

On June 5th, 150+ Development Officers, Executive Directors, Board Members, Major Gift Officers, Attorneys, Accountants, Consultants, Financial Planners, and Trust Officers will come together for training and networking opportunities at the VisTaTech Center.

- Years of Experience: 0 10+ years
- Type of Organizations: advocacy, environmental, education, fine arts, foundations, healthcare, social service, and allied professions such as –accountants, attorneys, financial planners, fundraising consultants, insurance brokers, and trust officers.
- Office size and resources: one-person on a shoestring budget to large shops with many employees and large budgets

Your Topic

We invite you to share your expertise, experience, successes and the trends you see in the fields of Planned Giving and Major Gifts. The conference is organized around three separate "tracks": **Basic, Advanced and Development**. We are seeking planned giving presentation topics — both basic and advanced. For the Development Track, we are seeking topics on major gift fundraising and increasing the overall effectiveness of development and fundraising efforts.

If you are interested in presenting, we encourage you to submit the title of your topic along with an outline, and a short biography by December 31st. Be sure to indicate which track your topic is best suited.

Conference attendees enjoy receiving handouts (i.e. templates, samples, outlines) and opportunities to share their own ideas. All sessions are 60 minutes and PowerPoint is supported. Presentations may not be self-promoting or sell any products. All speakers receive a free conference registration, which includes breakfast and lunch. Curriculum selections will be announced in January.

Schedule:

Submission Deadline: December 31st Notification: January 15, 2024 Conference: June 5, 2024

Email submissions to: pgrtsem@gmail.com

A Note to Vendors and Consultants:

The Planned Giving Roundtable welcomes participation by vendors and sponsors who represent expertise in all aspects of fundraising and planned giving. However, our attendees dislike workshops that sell specific products or services, and as a result, we discourage those at the conference.

We truly value vendors and consultants as exhibitors at the conference and encourage attendees to visit and interact with them throughout the day. If you'd like to promote your specific products and services please use this link: Sponsorship Opportunities

Questions? Contact (800) 826-7900 or pgrtsem@gmail.com.

Thank you and we look forward to hearing from you soon!

Sincerely,

Lori B. Angel

Executive Director

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