



Planned Giving Roundtable  
of Southeast Michigan

# Success with Life Insurance

(A webinar broadcast by PG Calc)

Presenter: Craig Wruck, Senior Advisor, PG Calc

Life insurance: the bane of charitable giving, right? Not so fast! Too often, life insurance is presented as a riddle wrapped in a mystery inside an enigma. That's too bad because a well-planned contribution of life insurance can be extremely beneficial for the organization as well as the donor. Life insurance is a powerful financial planning tool but, at its core, a charitable contribution of life insurance is simply a gift of valuable property. In this webinar, we will explore examples of life insurance gifts that really worked and review some of the pitfalls to be avoided.

**Wednesday, October 19, 2022**



**NETWORKING/WELCOME: 12:30 PM**

**PROGRAM: 1:00 – 2:30 PM**

**MENTOR GROUP: 2:30 – 3:30 PM**

**LOCATION: JEWISH FEDERATION OF METRO DETROIT**

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This meeting is free to members

Guests are \$50 – payable in advance; V, MC, D and AE are accepted.