



Planned Giving Roundtable of Southeast Michigan (PGRT) Sponsorship Opportunities

Development Day Conference – June 3, 2026

Development Day – 150 fundraisers, non-profit executives and allied professionals attend the annual event to network and enhance their gift planning skills and education

PGR Membership/Website – 140+ members and an average of 260 visitors to the website per month (over 3100 visitors annually)

\$10,000 Exclusive Presenting Sponsor – 10 Complimentary Tickets

- Premium recognition at the conference to include:
 - Podium Opportunity
 - Top listing/logo on signage and event materials
 - Opportunity to share company overview and introduce speaker at Plenary Session
 - Prime exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

\$5,000 Gold Sponsor – 6 Complimentary Tickets

- Recognition at the conference to include:
 - Company logo on signage and event materials
 - Opportunity to share company overview and introduce speaker at Plenary Session
 - Prime exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

\$2,500 Silver Sponsor – 3 Complimentary Tickets

- Recognition at the conference to include:
 - Company logo on signage and event materials
 - Introduce speaker at (1) presentation
 - Exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

\$1,000 Bronze Sponsor – 1 Complimentary Tickets

- Recognition at the conference to include:
 - Company logo on signage and event materials
 - Introduce a speaker at (1) presentation
 - Exhibit Space in Conference main room
- Company logo featured on PGRTSEM website

\$500 Exhibitor Sponsor

- Exhibit Space at conference
- Lunch included
- Logo or name on event materials

Here is what attendees had to say about the 2025 Development Day Conference

"Quality and diversity of sessions/topics. There was something for everyone. My favorite sessions were the opening and closing plenary sessions. The topics were great (and very different)..." – 2025 Attendee

"The quality of the speakers was excellent this year. Great content that was relevant to my particular role and career." – 2025 Attendee

*"The speaker content was excellent, the venue was a perfect host, well organized, food was delicious."
– 2025 Attendee*