



Planned Giving Roundtable of Southeast Michigan (PGRT) Sponsorship Opportunities

Development Day Conference – June 4, 2025

Development Day – 150 fundraisers, non-profit executives and allied professionals attend the annual event to network and enhance their gift planning skills and education

PGR Membership/Website – 140+ members and an average of 260 visitors to the website per month (over 3100 visitors annually)

\$10,000 Exclusive Presenting Sponsor – 10 Complimentary Tickets

- Premium recognition at the conference to include:
 - Podium Opportunity
 - Top listing/logo on signage and event materials
 - Opportunity to share company overview and introduce speaker at Plenary Session
 - Prime exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

\$5,000 Gold Sponsor – 6 Complimentary Tickets

- Recognition at the conference to include:
 - Company logo on signage and event materials
 - Opportunity to share company overview and introduce speaker at Plenary Session
 - Prime exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

\$2,500 Silver Sponsor – 3 Complimentary Tickets

- Recognition at the conference to include:
 - Company logo on signage and event materials
 - Introduce speaker at (1) presentation
 - Exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

\$1,000 Bronze Sponsor – 1 Complimentary Tickets

- Recognition at the conference to include:
 - Company logo on signage and event materials
 - Introduce a speaker at (1) presentation
 - Exhibit Space in Conference main room
- Company logo featured on PGRTSEM website

\$500 Exhibitor Sponsor

- Exhibit Space at conference
- Lunch included
- Logo or name on event materials

Here is what attendees had to say about the 2024 Development Day Conference

“Development Day offers something for anyone at any point in their fundraising career. Come find the right track and deepen your professional skills and knowledge with peers!”
– 2024 Attendee

“Well organized, great presentations, relevant information” – 2024 Attendee

“PGR of SEM’s Development Day was well worth my time connecting with others, learning what they are doing and learning specific strategies to build our program.”
– 2024 Attendee